



Digital transformation empowers international fund administrator to scale its business - fast

The Challenge

The Director of an international Fund Administrator was under pressure to take advantage of new market opportunities. But the business was constrained by its extensive manual processes, which would be too expensive to replicate-at-scale,

The Solution

Gresham's Clareti Connect solution was deployed to automate processes across the organisation, enabling the business to realise its goals of expanding into new markets without costs and headcount requirements becoming problematic.

Results

- Fast, easy implementation through remote delivery and operation of solution.
- Complete automation of order process and position reporting, optimising performance and removing the need for additional headcount.
- Elimination of manual tasks, simplifying system integration, increasing efficiency and reducing operational risk.
- Business growth, including entry into new markets, without slow, costly integration requirements.

If your processes aren't built for scale, your options for growth are seriously limited. Every option involves rising costs and slower time-to-market.





Gresham

Eager to grow – but nowhere to go

Having a wealth of new customers and opportunities to work with is exciting for any business, but it is also only half the battle.

If your data and processes weren't built with aggressive growth in mind they are likely to struggle as soon as you start to grow. Failures and malfunctions expose you to unacceptable levels of risk, whilst manual tasks consume time and resources that should be focused on the valuable opportunities ahead.

Automation eliminated reliance on manual processes, not only enabling the business to grow and enter new markets but also making it more efficient.

Costs too high, pace too slow

The international Fund Administrator faced twin challenges: Outgrowing the manual processes it was highly dependent on, and the need to integrate with key platforms in markets it wanted to enter.

The Director was faced with two, equally unappealing choices: increase headcount to cope with additional manual tasks, or an extensive integration project which would consume significant internal IT resources and slow down the time-to-market. Both options were expensive and held the business back.

Clareti Connect brings business into the post-digital era

The Director instead chose a third way: Gresham's Clareti Connect solution was selected to automate key processes. Delivered and operated 100% remotely, Gresham's solution automated both the order process and position reporting between the Fund Administrator's clients and key market platforms. It's cloud based digital platform enabled fast, easy integration between complex client and counterparty systems with no internal IT changes required, saving the firm's internal resources for value adding strategic projects.

So how does life look for the Director now?

The cost-effective digital transformation of the Fund Administrator's processes increased efficiency, minimised risk, and reduced costs for the organisation, so the Director could concentrate on optimising – and enjoying – the rush of business growth, knowing that its systems and processes could no longer slow it down.

Integration of complex systems is not something firms should be devoting resources to.

Let a connectivity expert deliver quick, effective results whilst you concentrate on what your business does best.

Discover how Clareti Connect is delivering digital integrity to financial institutions across the globe, [here](#)